

CUSTOMER INFORMATION SHEET / KNOW YOUR POLICY

This document provides key information about your policy. You are also advised to go through your Terms and Conditions and the Policy Schedule in the Policy Document.

SL.	Title	Description in Simple Words	Policy
NO.		(Please refer to applicable policy clause number in	Clause
		the next column)	Number
1	Name of the	Pramerica Life Smart Invest (140L081V01)	
	Insurance Product		Part- A
	and Unique		Policy
	Identification		Schedule
	Number (UIN)		
2	Policy Number	As mentioned in the policy schedule	Part- A
			Policy
			Schedule
3	Type of Insurance	Linked	Part- A
	Policy		Policy
			Schedule
4	Basic Policy details	•Instalment Premium- This is the amount of	
		Premium paid per frequency i.e. Single /every	
		year/half-year/month as opted by you.	
		•Mode of premium payment - This refers to the	
		frequency of your premium payment (e.g. Single,	
		Monthly, Quarterly, half yearly or Yearly)	
		•Sum Assured on Death is defined as Sum Assured	Part- A
		which is 1.10/1.25/5/7/10 times of your	Policy
		Single/Annualized Premium and is considered for	Schedule
		the determination of Death Benefit.	Scricadic
		•Sum Assured on Maturity – Not Applicable	
		•Premium payment Term – This is the period for	
		which you are required to pay the premium to	
		enjoy the full benefits of the policy.	
	$\times \cup$	Policy Term- This is the period during which you	
		will enjoy the benefits promised under the policy	
5	Policy	•Benefits payable on maturity – This is the	Part C –
	Coverage/benefits	amount payable to you at the end of the Policy	Section
	payable	Term which is the Fund Value including Top Up	One (b)
		fund value (if any) of your policy at the time of	
		maturity.	
		Benefits payable on death –	
		For Wealth Builder and Legacy Builder:	
		Death Benefit shall be higher of	Part C –
		 Sum Assured including Top-Up Sum 	Section
		Assured, if any or	One (a)
		 Fund Value, including Top-Up Fund Value, if 	
		any, or	



		105% of total premiums paid till date of	
		death, including Top-Up premiums, if any.	
		death, including rop op premiums, it any.	
		For Dream Builder:	
		Death Benefit comprises of:	
		Immediate Lump Sum on Death of Life	
		Insured	
		Monthly Income Monthly Income	
		Waiver of future premiums (WOP)	
		Fund Value at Maturity	×
		Survival Benefits excluding that payable on	
		maturity – Not Applicable	
		•Surrender benefits – This is the amount you will	Part D –
		receive in case if you want to terminate your policy	Section
		(contract) before its maturity date.	Seven
		Options to policyholders for availing benefits –	Part D –
		Settlement option -This allows you to receive your	Section Six
		maturity value spread over a period of five years.	30001011 31X
		Other benefits/options payable-	
		Extra Allocation: Get the benefit of extra allocation	
		as 1% of Single Premium or 1% of Annualized	Part C –
		Premium in the first five Policy Years; which will be	Section
		further enhanced to 1.1% in case of female lives	One(b)
		• Return of Mortality Charges (ROMC) on survival	One(D)
		of the Life Insured till the end of the Policy Term or	
		on the 70th birthday, depending upon the plan	
		option chosen.	
		Lock-in period for Linked insurance policy-	Part C-
		This refer to a period of first 5 policy years where	Section
		you cannot make any withdrawal out of the policy.	Two
6	Options available	•Partial Withdrawal – This allows you to take out a	Part D –
	(in case of Linked	limited amount of money from your policy for your	Section
	Insurance	needs. Partial Withdrawals can be made only after	Two
	Products)	completion of lock-in-period (i.e. 5 years).	
		•Top –up Provision - This is an additional amount	Part C –
		that you may wish to pay in your policy apart from	Section
		your regular committed premiums payable.	Four
		•Switches – This refers to moving your	Part D –
		investments between available funds in your	Section
		policy.	Four
		•Settlement option -This allows you to receive	Part D –
		your maturity value spread over a period of five	Section Six
		years.	

		Defined Portfolio Strategy- This arrangement	Part E –
		helps you invest your monies in your choice of	Section
		funds available under the product.	Three
		• Systematic Transfer Plan-This arrangement helps	Part E –
		you to move your monies from liquid fund to the	Section
		funds of your choice during the period of 6 or 12	Four
		months.	
		Life Stage Portfolio Strategy- This investment	
		Strategy automatically manages your investments	Part E –
		distributed between Large Cap Advantage Fund	Section
		and Debt Fund in varying proportions basis your	Five
		age.	
		Premium Re-direction: You have an option to	Part D –
		redirect your premium into different funds and	Section
		proportions as you like under Premium Redirection	Five
		option	
7	Option available(in	•Type of immediate annuity - Not Applicable	
	case of Annuity	 Proportion of annuity amount guaranteed for 	Not
	product)	variable pay-out option Not Applicable	Applicable
		•Any other option Not Applicable	
8	Riders opted, if any	Not Applicable	Not
			Applicable
9	Exclusions (events	At inception of the Policy - Suicide within 12	Part C –
	where insurance	months from the date of commencement of risk	Section
	coverage is not	Revival of the Policy - Suicide within 12 months	One
	payable), if any.	from the date of revival	Offe
10	Waiting /lien	Not Applicable	Not
	Period, if any		Applicable
11	Grace period	This refers to additional period of 15 days for	
		monthly premium payment mode or 30 days for	Part C –
		premium payment mode other than monthly to	Section
		make the payment of your due premium if in case	Two
		you fail to make the payment timely.	
12	Free Look Period	If you disagree with the Terms & conditions of the	
	. 15	Policy, you can return your policy within 30 days of	
		date of receipt of the Policy Document with	Part D –
		complete refund of non-allocated premium plus	Section Ten
		fund value as on the date of cancellation (less	
		applicable deductions, if any)	
13	Lapse, paid-up and	Lapse - Not Applicable	
	revival of the Policy		
		Paid Up – After 5 years, if in case all due premiums	Part C –
		are not received, then the Sum Assured under the	Section
		policy shall be reduced proportionately. This might	Two
		result in reduced death benefit	3

		Revival – This refers to payment of all due	Part D –
		premiums within a period of 3 years from the last	Section
		unpaid premium to enjoy the full benefits under	One
		your policy	One
14	Policy Loan, if	Not Applicable	Not
	applicable		Applicable
15	Claims/Claims	Turn Around Time (TAT) for claims settlement	
	Procedure	and brief procedure	
		Death Claim Settlement without Investigation	
		from the date of receipt of all relevant papers	X
		and clarifications-30 days	
		Death Claim Settlement with Investigation -	
		120 days	
		Helpline/Call Centre number and Contact details	
		of the insurer	
		For claim related queries in respect of any	
		Insured Member please contact our sales representative or call us on 1860 500 7070 or	
		011 4818 7070 (Local charges apply) or write	
		to us on Email: contactus@pramericalife.in	
		to us on Email. contactus@pramericame.iii	
		Link for downloading claim form and list of	
		documents required including bank account	
		details.	
		Link for downloading claim form	Part F
		https://www.pramericalife.in/UserFiles/File/Individual Death Claim Form English.pdf	Section
		List of Documents:	Two
		A. Basic documentation if death is due to	
		natural Cause	
		1. The Company's claim form duly completed	
		2. Policy Document	
	~())	3. Life Insured's date of birth if the Company has not admitted the age of the Life Insured	
		4. Death certificate	
		4. Death certificate	
		B. Basic documentation if death is due to Un-	
		natural cause	
		1. The Company's claim form duly completed.	
		2. Policy Document	
		3. Date of birth of the Life Insured if the	
		Company has not admitted the age of the Life	
		Insured	
		4. Death certificate	
		5. Copies of the First Information Report and	
		the Final Investigation Report	
		6. Copy of the post-mortem report	



16	Policy Servicing	Turn Around Time (TAT)	
	, ,	Customer initiated payout request: within 15	
		days	
		Request for Free look: 7 days	
		 Non payout service request: within 15 days 	
		, ,	
		Helpline/Call Centre number and Contact details of the insurer	
		• If you wish to discuss any aspect of your Policy or if you have any query or complaint please contact us at	
		our toll free number 1860 500 7070 or 011 48187070	×
		(local charges apply) or write to us at	Part D
		contactus@pramericalife.in	
		contactas@pramericame.iii	
		Link for downloading applicable forms and list	
		of documents required including bank account	
		details.	
		Link for applicable forms	
		https://www.pramericalife.in/Downloads/ServiceForms	
		• List of Documents : As per the servicing form and the	
		KYC proof.	
17	Grievances	Grievance Redressal Officer,	
	/Complaints	Pramerica Life Insurance Ltd.,	
		4th Floor, Building No. 9 B, Cyber City,	
		DLF City Phase III, Gurgaon – 122002	
		GRO Contact Number: 0124 – 4697069	
		Email – gro@pramericalife.in	
		Office hours 9.30 am to 6.30 pm from Monday to	
		Friday	
		IRDAI- Grievance Redressal Cell:	
		If after contacting the Company, the	
		Policyholders query or concern is not resolved satisfactorily or within	Part G
	160	timelines the Grievance Redressal Cell of the	Part G
		IRDAI may be contacted.	
		Bima Bharosa Toll Free number – 155255 or	
		1800-425-4732	
		Email Id- complaints@irdai.gov.in	
		Website: https://bimabharosa.irdai.gov.in	
		The state of the s	
		Complaints against Life Insurance Companies:	
		Insurance Regulatory and Development	
		Authority of India	
		Policyholder's protection & Grievance Redressal	
		Department (PPGR)	
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Sy. No. 115/1 Financial District Nanakramguda, Gachibowli Hyderabad – 500032

Insurance Ombudsman:

The office of the Insurance Ombudsman has been established by the Government of India for the redressal of any grievance in respect of life insurance policies.

Any person who has a grievance against an insurer, may himself or through his legal heirs, nominee or assignee, make a complaint in writing to the Insurance Ombudsman within whose territorial jurisdiction the branch or office of the insurer complained against or the residential address or place of residence of the complainant is located.

The complaint shall be in writing, duly signed by the complainant or through his legal heirs, nominee or assignee and shall state clearly the name and address of the complainant, the name of the branch or office of the insurer against whom the complaint is made, the facts giving rise to the complaint, supported by documents, the nature and extent of the loss caused to the complainant and the relief sought from the Insurance Ombudsman.

You may approach the Insurance Ombudsman if your grievance pertains to any of the following:

- a. Delay in settlement of claim beyond the time specified in the regulations, framed under the Insurance Regulatory and Development Authority of India Act, 1999
- b. Any partial or total repudiation of claims
- c. Disputes over premium paid or payable in terms of insurance policy
- d. Misrepresentation of policy terms and conditions
- e. Legal construction of insurance policies in so far as the dispute relates to claim
- f. Policy servicing related grievances against insurers and their agents and intermediaries
- g. Issuance of Life insurance policy, which is not in conformity with the proposal form submitted by the proposer



- h. Non-issuance of insurance policy after receipt of premium
- i. Any other matter resulting from the violation of provisions of the Insurance Act, 1938 or the regulations, circulars, guidelines or instructions issued by the IRDAI from time to time or the terms and conditions of the policy contract, in so far as they relate to issues mentioned at clauses (a) to (f)

 No complaint to the Insurance Ombudsman shall lie unless
- (a) The complainant makes a written representation to the insurer named in the complaint and—
- (i) Either the insurer had rejected the complaint, or
- (ii) The complainant had not received any reply within a period of one month after the insurer received his representation, or
- (iii) The complainant is not satisfied with the reply given to him by the insurer
- (b) The complaint is made within one year—
- (i) After the order of the insurer rejecting the representation is received, or
- (ii) After receipt of decision of the insurer which is not to the satisfaction of the complainant, or
- (iii) After expiry of a period of one month from the date of sending the written representation to the insurer if the insurer named fails to furnish reply to the complainant.

The address of the Insurance Ombudsman are attached herewith and may also be obtained from the following link on the internet. Link https://www.cioins.co.in/ombudsman

Council for Insurance Ombudsmen: (Monitoring Body for Offices of Insurance Ombudsman)

3rd Floor, Jeevan Seva Annexe, S.V Road, Santacruz (West), Mumbai – 400054. Tel no: 022-69038800/69038812.

Email id: inscoun@cioins.co.in Website: www.cioins.co.in

You can also access the Customer Information sheet through this link: https://www.pramericalife.in/Downloads/Download

Declaration by the Policyholder

Place:	(Signature of the Policyholder)
Date:	